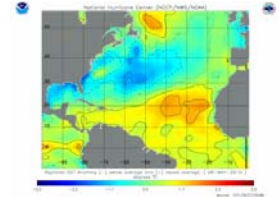


PC Weather Products Newsletter



PC Weather Products (800) 605-2230

Newsletter Date May, 2010



Of Special Interest

Active Hurricane Season expected

New Hurrtrak version released

Active Hurricane Season Expected

No matter who you listen to, just about all knowledgeable seasonal hurricane forecasters are calling for an above normal Atlantic Hurricane season in 2010. Some of these "experts" are suggesting that it could be very active with several storms threatening the US coastline.

These experts include the folks at Colorado State (Klotzbach and Gray), NOAA and several private meteorological organizations.

Why are they so sure about this year being active?

The main factors are the above normal sea surface temperatures in the tropical regions with below normal in the sub tropics, a "dying" El Nino, warmer than normal waters in the Northern Indian Ocean and Arabian Sea, and the overall period we are in of a warm AMO.

Recent seasons that had a similar pattern are 1998 and "the dreaded" 2005.

No one in their right mind is forecasting the same type of season as 2005 but anything remotely similar will result in plenty of action in the Atlantic tropics.

You can see the Colorado State forecast at <http://tropical.atmos.colostate.edu/forecasts/>.

HURRTRAK 2010 released

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All of the new versions of the HURRTRAK software were officially released earlier this month. This includes Hurrtrak EMPRO, RMPRO, Advanced and Global EMPRO and RMPRO.

We have been very busy here at PC Weather Products over the last 6 months preparing for this. It included gathering requirements from you, the user, reviewing past suggestions and taking a step back and evaluating

how we could make the "Hurrtrak" experience a much more effecting one.

The result is a system with a simpler interface and improvements that will benefit our entire user base.

Some of these enhancements include...

Enhanced Usability, Multiple Email Attachments, Forecast models, A new Risk/Impact Tab, Reporting Enhancements,

Enhanced Mapping, Enhanced Email Alerts, more detailed Slosh data, ... and more



These changes are described on our web site at www.pcwp.com/whatsnew.html



"it is a great way to network with your peers, get some training... and see what folks are selling in the exhibit hall"

Florida Hurricane Conference

We are getting geared up for the Florida Governors Hurricane Conference coming up next week in Fort Lauderdale, Florida.

It is being held at the Fort Lauderdale convention center, from May 24rd to May 28th.

We will have a booth setup in the exhibit hall which is open on Wednesday (9-5) and Thursday (9-Noon). If

you are attending, please stop by and pick up some information or just say hello.

Don't wait until Thursday afternoon because the exhibit hall is only open until Noon.

If you have never been to the conference, it is a great way to network with your peers, get some training / education and see what folks are selling in the

exhibit hall.

For more information on this conference, go to www.flghc.org .

This conference is the 2nd part of our "hurricane conference tour" as we exhibited at the National Hurricane Conference earlier this year in Orlando.

Online Training and Lunch and Learns

We will be kicking off our Lunch and Learn sessions once again in early June.

For those unfamiliar with these sessions, we conduct several "webinar" type sessions throughout the summer months covering both beginning and advanced topics.

The Lunch and Learns' conducted last year were well received. Some of the

feedback included...

"Thank you so much for the training sessions. They are of great help, and your explanations are understandable"

Thank you so much for the webinar yesterday, It helped provide more detail on the interface between Google earth and Hurrtrak in the nick of time!

Finally, we will be updating portions of the online training modules available on the web at <http://www.pcwp.com/training.html> .

Viewing these modules are the easiest way to learn the system.

" I was just taking some of the online training. It is excellent. Very easy to follow. Great job"

Support "thoughts"

Here at PC Weather Products we pride ourselves with an exceptional level of support. Rest assured that when you send in a support request, we typically respond within a few hours. If you ever submit a support request and you have not

received a response within 24 hours, please call and let us know. It is possible that your email has been flagged as SPAM. We are here to assist you. Of course, unless it is an emergency, we ask that you do look at the system documentation

and training videos before contacting us. Finally, although our normal hours are 8-5... we are typically available day or night during a storm event.

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The story of PC Weather Products

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Sometimes I get asked "How did you get into this"... meaning writing hurricane software and starting PC Weather Products.

The story is too long for 3 short columns but I decided to become a "weatherman" when I was 11 year old in Northern

Jersey. I was fascinated by the weather at that early age and eventually got my degree (from Florida State University Met dept)... well... let's say sometime back in the 70s.

After many years with corporations like Atlantic Richfield, Coca-Cola, Georgia Pacific and IBM... developing "normal" software, I decided to take my knowledge of

meteorology / hurricanes and couple it with my experience in developing application software.

Little did I know in 1994, at my first National Hurricane Conference, it would take me and PC Weather Products on a 16 year journey to where we are today.

George Sambataro
President PC Weather Products

About Our Organization

PC Weather Products specializes in Windows based Hurricane Tracking and Analysis software and services designed and used by individuals and professionals from all types of industries... both

governmental and public/private corporations. They include risk/emergency management, insurance, and disaster planning specialists. The companies premier software products,

Hurrtrak Advanced, RM/Pro, EM/Pro offers an advanced set of functions and capabilities related to the analysis of tropical systems as well as their potential impact to land/sea areas. Contact us for more information.